



EDEN* and the EXPO '90 FOUNDATION**, in association with Shizenkan University and Ritsumeikan Trust present
THE 2019 INTERNATIONAL COSMOS PRIZE COMMEMORATIVE SEMINAR**

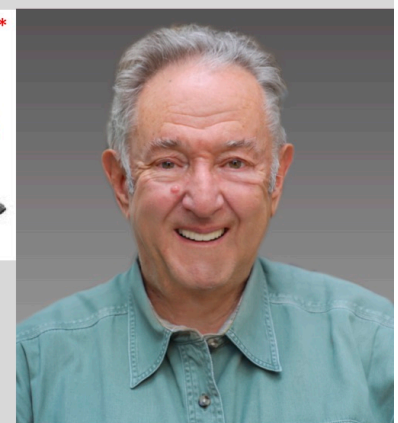
11 Nov (Mon) 2019 7:00-9:15 pm @ Shizenkan University (Nihonbashi Campus)

Why conserve biodiversity, and how?

The world according to Pimm:** Spectacular beauty, profound meaning and shared futures

NOTE*: EDEN = Emerging and Developing Economies Network

NOTE**: Pimm is the winner of the 2019 Expo '90 Foundation's INTERNATIONAL COSMOS PRIZE, awarded each year to one exemplary individual who has contributed to the harmony of humankind and nature.



SEMINAR CHAIR
Dr. Nassrine Azimi

Senior Advisor and Former Director,
 UN Institute for Training and Research

Seminar language:
 ENGLISH
 Admission charge:
 FREE

KEYNOTE SPEAKER
Professor Stuart L. Pimm

Doris Duke Professor of
 Conservation Biology
 Duke University, U.S.A.

DISCUSSANT

Dr Park Jung Hwan

CEO, PJ Factory



While still a postdoctoral fellow at Ritsumeikan University's Sustainability Science Laboratory, Park came up with a simple but creative plan in 2012. He wanted to build a map of all the plants in the world, mobilizing regular people and students to use their smartphones and help him out. This project in its infancy was presented as the Green Map project (see Ted X, 2012), which has since evolved into the TerraGreen Network. This led him to give up his Professorship in a prestigious Korean university in 2015, shortly after he founded PJ Factory, where he is currently CEO. This Korean start-up's principal product is the sophisticated smartphone-enabled web application system, Detail, which was originally developed for biodiversity inventorization through a Citizen Science exercise, although its potential use as a cyber platform is far more extensive now.

NOTE:*** [Graphic images accessed on 5 Sep 2019 from:https://www.google.com/search?q=biodiversity+conservation+images&source=lnms&tbn=isch&sa=X&ved=0ahUK EwiKib_3trnkAhUS2_EKHXPFCGUQ_AUIEjgB&biw=1368&bih=802#imgdii=pKAZClOCgCa_AM:&imrc=ZR6FLwXVpsxCKM;](https://www.google.com/search?q=biodiversity+conservation+images&source=lnms&tbn=isch&sa=X&ved=0ahUK EwiKib_3trnkAhUS2_EKHXPFCGUQ_AUIEjgB&biw=1368&bih=802#imgdii=pKAZClOCgCa_AM:&imrc=ZR6FLwXVpsxCKM;)

Azimi is the Co-founder/Coordinator, Green Legacy Hiroshima Initiative and Senior Advisor/Former Director, Hiroshima Office for Asia and the Pacific, United Nations Institute for Training and Research (UNITAR). She has been UNITAR's coordinator of environmental training programs, Deputy to the Executive Director and Chief of the Institute's New York Office. Currently a Visiting Professor at Hiroshima Shudo University, she has published extensively on UN peacekeeping and peace-building, post-conflict reconstruction, environmental and cultural governance, and Asia. Her latest book, 'The United States and Cultural Heritage Protection in Japan (1945-1952)' was released by Amsterdam University Press in July 2019. She is planning to launch an EDEN initiative for Afghanistan in early 2020.

Pimm is a conservation ecologist of great renown. A scholar with a prolific publications record in some of the most prestigious scientific journals, he is also a great communicator reaching out to both the broader public as well as to legislators and policy makers. His early work on computational ecology led to a deep understanding of Food Webs across and within trophic levels and their inter-relationships with environmental factors. His extensive body of work is based on scientific rigor. His theoretical calculations and hard empirical observation provided the scientific foundations for his advocacy. His award winning NGO, Saving Species, which works in Latin America, Africa and Asia, has just extended its mandate to advocate for biodiversity conservation to cover all of nature. Now called Saving Nature, this NGO's activities will delve deeper into understanding the richness of life on earth and reach out across continents and generations to impress upon all the importance of conserving ecological habitats in all corners of the world.

PROGRAM

- 18:30 Doors Open, Registration
- 19:00 Opening:
 Dr Nassrine Azimi
- 19:15 Keynote Speaker:
 Professor Stuart Pimm
- 19:55 Discussant:
 Dr Park Jung Hwan
- 20:10 Open Discussion:
 Interaction with Floor
- 21:10 Closing:
 Professor Monte Cassim

